

# Green Public Procurement (GPP)

**Marie-Lise Fradet**  
**Environment and Industry**  
**Directorate-General for Environment**  
**European Commission**



# Outline

1. Definition of Green Public Procurement
2. Political framework and state of play

# Why GPP?

Our production and consumption modes lead to an increase in environmental damage.

**ONLY ONE EARTH**

EU: 2,5 earths



US: 5 earths

## Why look at public procurement ?

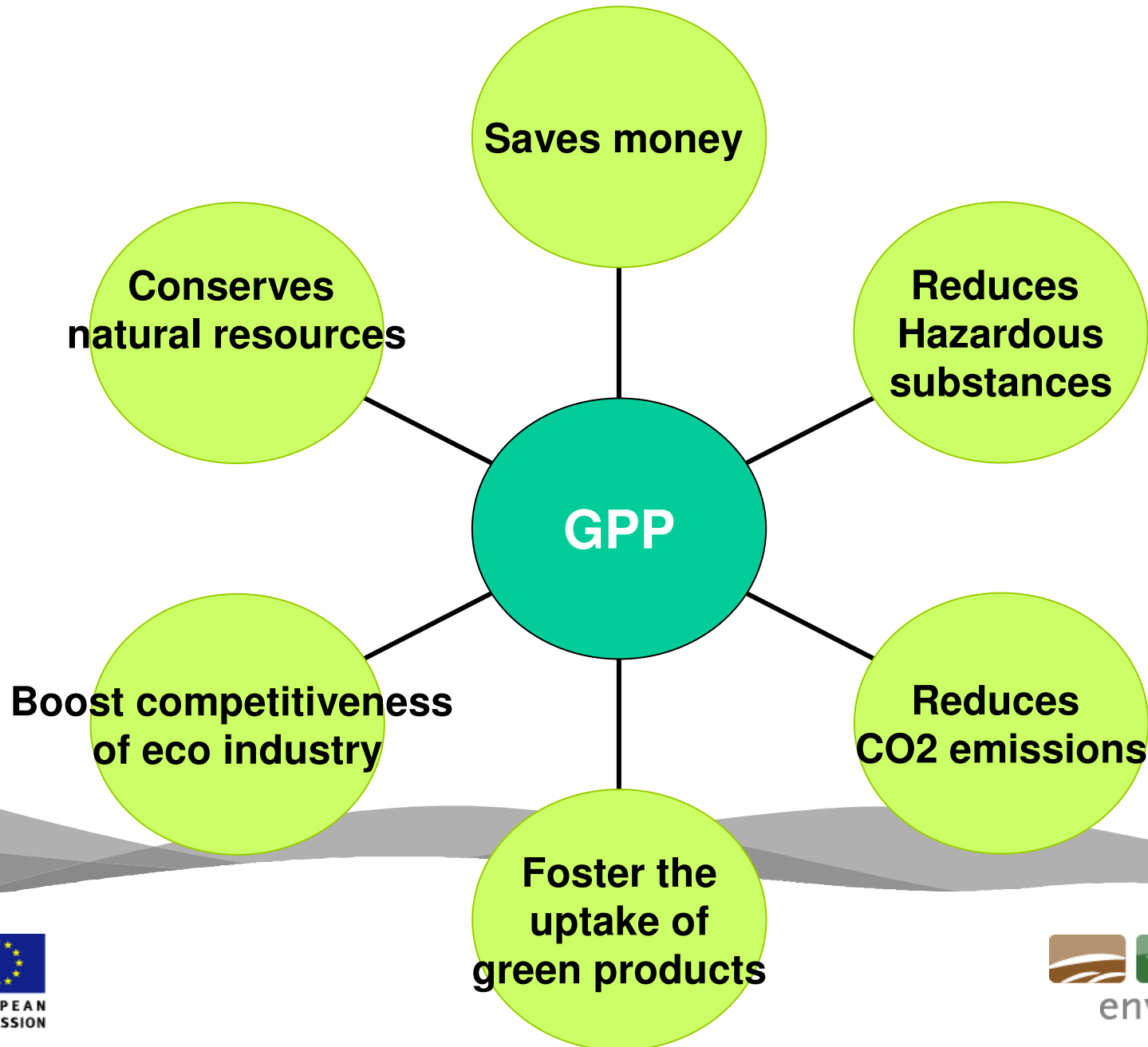
- Public procurement represents **17% of EU's GDP** – over 2 trillion €
  - Public procurement plays an important role in the development of the market of products with reduced environmental impacts
- Publicly purchased items come from every sector of the economy
  - “From pencils to power stations”

# Green Public Procurement (GPP)

- "...a process whereby public authorities seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured."

(defined in the GPP communication, 2008)

# GPP- a tool to green the economy



## Status in 7 Member States

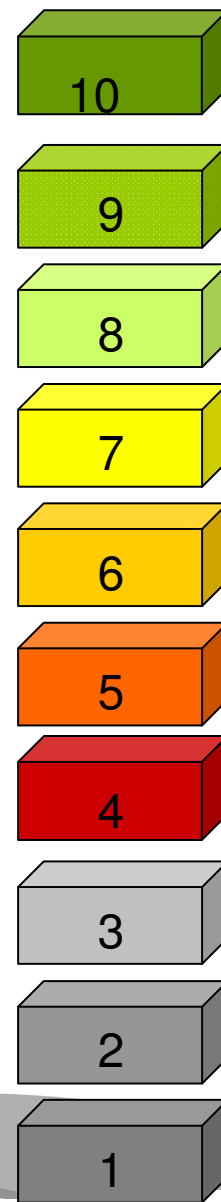


The latest study (2008) demonstrates that 7 EU MS (UK, DK, FI, NL, AU, DE, SE) have on average 45 % of the total value and 55 % of the total number of contracts in 2006/07 – green.

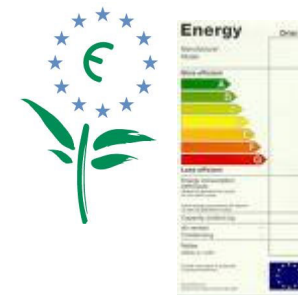
Analysis also points out that there is on average 1% decrease of costs when using GPP (LCC approach), and 25 % decrease of CO2 emissions.

# EU GPP Policy

- EC Interpretative Communication, 2001
- Communication on Integrated Product Policy, 2003
- New legal framework for Public Procurement, 2004
- Buying Green! Handbook
- Renewed EU Sustainable Development Strategy, 2006
- Sustainable Consumption and Production and Sustainable Industrial Policy Action Plan, 2008
- Communication on GPP, 2008



## Labels



## Incentives

(reduced tax, rebates, subsidies, green procurement)

## Ecodesign



# Communication on Public Procurement for a Better Environment

- GPP a voluntary tool
- Political target of **50 % GPP** in 2010
- Common GPP criteria for priority product and service groups
- Monitoring – indicators developed by EC
- GPP guidance

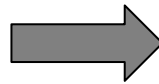
# GPP Training toolkit

## Module 1 (strategic)



Methodology to develop a GPP AP and raise political support

## Module 2 (legal)



Clear examples on how and where to integrate green criteria into the PP procedure

## Module 3 (operational)



Criteria for 10 product/service groups

# GPP Training Toolkit

Construction	Furniture
Electricity	Office IT equipment
Cleaning products and services	Paper
Textiles	Gardening products and services
Food and catering services	Transport



**Core criteria**  
Key environmental impacts

**Comprehensive criteria**  
Best environmental products

[http://ec.europa.eu/environment/gpp/toolkit\\_en.htm](http://ec.europa.eu/environment/gpp/toolkit_en.htm)

# Mandatory GPP requirements

- **Energy end-use efficiency and energy services Directive (2006)** => exemplary role for public sector
- **Energy-Star Regulation (2008)** => mandatory performance levels for central government
- **Directive on the promotion of clean & energy efficient road transport vehicles (2009)** => mandatory performance levels
- **New EU Ecolabel Regulation** => Incorporate manual for GPP into criteria development
- **Energy Performance in Buildings Directive** => exemplary role and specific targets

# The next steps

- Endorsement of common GPP criteria in national action plans (to avoid market distortion)
- Promote awareness and training on GPP (national conferences in 20 MS)
- Finalise criteria for the 10 new product groups (street lighting)
- Raise support for GPP by linking it to other environmental policies

# Thank you for your attention

[Marie-Lise.Fradet@ec.europa.eu](mailto:Marie-Lise.Fradet@ec.europa.eu)

**European Commission**

**BE-1049 Brussels**

**Tel.: +32 2 296 2634**

**Fax: +32 2 298 1752**

